

काशी हिन्दू  
विश्वविद्यालय



BANARAS HINDU  
UNIVERSITY

**FMS BHU**

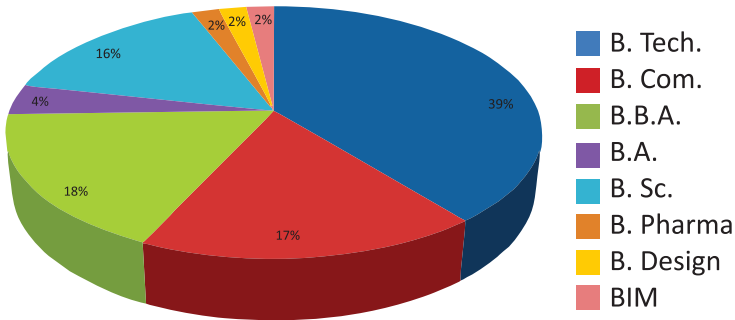
FACULTY OF MANAGEMENT STUDIES

**STUDENTS' PROFILE**

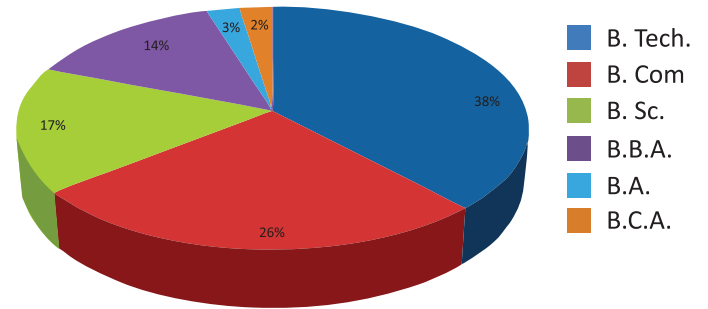
BATCH 2013-15

# Course-Wise Graduation Background Mix

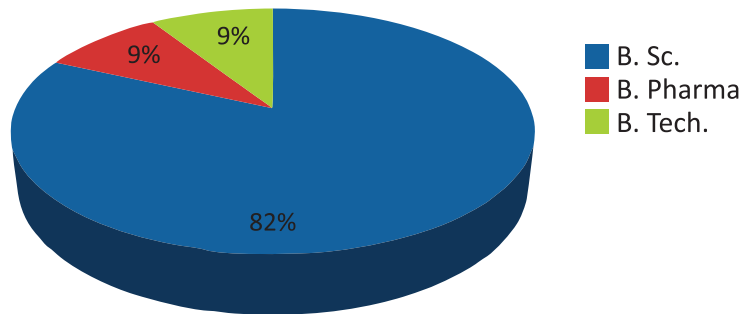
## MBA



## MBA (International Business)



## MBA (Agri Business)



# MBA Marketing



## Abhishek Gupta

DOB: 12/05/1988

Graduation: B.Tech.

SIP Organization: Central Cottage Industries Corp. of India Ltd.

Project Title: Study of CRM Practices at Evaluation of Business Development at CCIC

Certifications: Diploma in French

E-mail ID: abhigpta2014@gmail.com



## Abhishek Mishra

DOB: 05/05/1988

Graduation: B.Tech.

SIP Organization: State Bank of India

Project Title: Review and Re-structuring Account Opening Process

E-mail ID: abhishekm 1109@rediffmail.com



## Aditya Agrawal

DOB: 31/05/1990

Graduation: B.Tech.

SIP Organization: LIC Housing Finance Ltd.

Project Title: Takeover of Loans by LIC HFL

E-mail ID: er.adityagrawal@gmail.com



## Jatin Mehndiratta

DOB: 29/09/1990

Graduation: B.Tech.

SIP Organization: Aircel (Dishnet Wireless Pvt. Ltd.)

Project Title: Factor Identification & Inputs for Strategy Formulation of Aircel's Brand Visibility.

E-mail ID: jatin334@gmail.com



## Kaushiki Agrawal

DOB: 13/04/1992

Graduation: BBA

SIP Organization: VGS Tradeventures Pvt. Ltd.

Project Title: Factor Identification of Failure of Incentives as Motivational Tools for the Sales Team

E-mail ID: kaushikiagarwal@yahoo.com



## Kumar Raunak

DOB: 21/10/1990

Graduation: BBA

SIP Organization: Ashok Leyland Ltd.

Project Title: Low Market Share in Total Industry Volume of DOST (LCV Ashok Leyland)

E-mail ID: raunakkumar90@gmail.com



## Mukta Biswas

DOB: 31/10/1989

Graduation: BBA

SIP Organization: Platinum Communications Pvt. Ltd.

Project Title: Comparative Study of ITC Food Brands and SOV and SOE Analysis of Biscuits Category

E-mail ID: biswas.mukta31@gmail.com



## Prabhat Singh

DOB: 03/08/1989

Graduation: B.Com. (Hons.)

SIP Organization: LIC Housing Finance Ltd.

Project Title: Analytical Study of Consumer Loyalty of Tanishq at Kuber Complex in Varanasi.

E-mail ID: singh.prabhat418@gmail.com



# MBA Marketing



**Pragya Singh**  
DOB: 25/03/1989  
Graduation: B.Design (Fashion & Textile Design)  
SIP Organization: Hindustan Petroleum Corporation Ltd.  
Project Title: Factors Affecting Customer's Purchase Perception for High Speed Diesel.  
E-mail ID: pragya.singh955@gmail.com



**Pranav Hundoo**  
DOB: 04/08/1989  
Graduation: B.Tech.  
Work Experience: 24 months, Accenture Services Pvt. Ltd.  
SIP Organization: DMA Yellow Works Ltd.  
Project Title: Social Media for Brand Rejuvenation  
E-mail ID: pranav.hundoo@outlook.com



**Sandeep Patheparapu**  
DOB: 07/05/1989  
Graduation: B.Pharma  
Work Experience: 12 months, Dr. Reddy's Lab.  
SIP Organization: YES Securities  
Project Title: Review and Re-structuring Account Opening Process in Yes Securities Pvt. Ltd.  
Certifications: Digital Marketing; C++; Data structures  
E-mail ID: sandeep.patheparapu@gmail.com



**Sarvajeet Halder**  
DOB: 20/06/1991  
Graduation: B.Tech.  
SIP Organization: Mecon Ltd.  
Project Title: The Service Performance Gap Analysis and Scope in Metal and Infrastructure Sector.  
E-mail ID: sarvajeet619@gmail.com



**Saurav Rao**  
DOB: 10/08/1991  
Graduation: B.Sc.  
SIP Organization: Ricoh India Ltd.  
Project Title: E-district Project Management- System Integration and Implementation.  
E-mail ID: saurav.rao10@gmail.com



**Shyam Kumar**  
DOB: 09/03/1991  
Graduation: B.Tech.  
SIP Organization: LIC Housing Finance Ltd.  
Project Title: Analysis of Customer Needs in LIC HFL and Market Scenario of LIC HFL.  
E-mail ID: shyam.kumar91@yahoo.com



**Sidhartha Kumar Mohanty**  
DOB: 25/02/1991  
Graduation: B.Tech.  
SIP Organization: Ashok Leyland Ltd.  
Project Title: Consumer Buying Behaviour of MPV and Studying Response to Ashok Leyland 'Stile'  
E-mail ID: cdharth.mohanty@gmail.com



**Uttam**  
DOB: 28/05/1988  
Graduation: B.Tech.  
SIP Organization: Toyo Ink India Pvt. Ltd.  
Project Title: Indian Paints Industry- Demand and Opportunity Analysis.  
Certifications: INFOSYS Campus Connect  
E-mail ID: Chandra.uttam88@yahoo.com





# MBA Marketing



**Vidushi Singh**  
DOB: 21/04/1993  
Graduation: B.Com.  
SIP Organization: Himmatsinka Ltd.  
Project Title: KAM "key account management"  
E-mail ID: vidushi.singh021@gmail.com



**Vishakha Joshi**  
DOB: 04/07/1992  
Graduation: B.Sc.  
SIP Organization: Bharti Airtel Ltd.  
Project Title: Estimating the Extent of Data Penetration of Airtel Services.  
E-mail ID: vishakhajoshi2012@gmail.com



**Vishal Kumar Singh**  
DOB: 02/09/1989  
Graduation: B.Tech.  
SIP Organization: Tanishq India Ltd.  
Project Title: Promotions Strategy of Tanishq and its Impact on Customers.  
E-mail ID: vishalsingh0209@yahoo.com



**Vishal Mahto**  
DOB: 16/06/1992  
Graduation: BBA  
SIP Organization: Mecon Ltd.  
Project Title: Analysis of Manpower Requirement in the Marketing Section and Business Development.  
E-mail ID: vishalmahto839@yahoo.com



**Vivek Matthey**  
DOB: 21/01/1988  
Graduation: B.Tech.  
Work Experience: 21 months, Infosys  
SIP Organization: Hindustan Petroleum Corporation Ltd.  
Project Title: Factors Affecting Customer Purchase Perception for HSD  
Certifications: Oracle Certified JAVA Programmer  
E-mail ID: vivek.matthey@gmail.com

“ Good management consists in showing average people how to do the work of superior people.”  
-John D. Rockefeller



# MBA Finance



## Adwitiya Gupta

DOB: 13/12/1990

Graduation: B.Sc.

SIP Organization: Bank of Baroda

Project Title: Comparative Study of Investments in Mutual Fund and Life Insurance Products.

E-mail ID: adwitiyabhufms@gmail.com



## Anchal Pahwa

DOB: 18/08/1992

Graduation: B.Com. (Hons.)

SIP Organization: IDBI Capital Market Services Ltd.

Project Title: An Analysis of Corporate Debt Restructuring of Education Service Providers.

E-mail ID: anchalpahwa18@gmail.com



## Bhanu Prakash Singh

DOB: 25/06/1991

Graduation: B.Sc. (Hons.) Geology

SIP Organization: Bank of Baroda

Project Title: Validation of Credit Risk Rating Model- BOBRAM Model

E-mail ID: bhanupmg@gmail.com



## Bhawna Rai

DOB: 17/08/1991

Graduation: B.Com. (Hons.)

SIP Organization: Anand Rathi Financial Services Ltd.

Project Title: Valuation of Agrochemical Companies

E-mail ID: bhawna\_rai17@gmail.com



## Daya Shankar Mishra

DOB: 14/11/1990

Graduation: B.Sc.

SIP Organization: Bank of Baroda

Project Title: SMALL TICKET NPAs - Suggested Low Cost Effective Recovery Measures

E-mail ID: dayashankarmishra90@yahoo.com



## Gauri Nigam

DOB: 22/12/1991

Graduation: B.Sc.

SIP Organization: Motilal Oswal Securities Ltd.

Project Title: Analysis of Relationship between Financial Markets and Macro Economic Variables

Certifications: NCMP Level - 3, FLIP Equity Research Course.

E-mail ID: togaurinigam@gmail.com



## Murlidhar Gupta

DOB: 04/12/1991

Graduation: B.Com. (Hons.)

SIP Organization: Bank of Baroda

Project Title: Analysis of Profitability of Branch and Ways to Further Augment Profits.

Certifications: Diploma in Computer Applications

E-mail ID: murlidhargupta04@gmail.com



## Nishant Kumar Singh

DOB: 01/11/1989

Graduation: B.Tech.

Work Experience: 16 months CMC Ltd.

SIP Organization: Reliance India Ltd.

Project Title: BYOD Analysis For Reliance

Certifications: NCMP Level - 2, Six Sigma Green Belt Certification

E-mail ID: nishant.nks.007@gmail.com



# MBA Finance



**Preeti Rohilla**  
DOB: 19/10/1988  
Graduation: B.Tech.  
Work Experience: 21 months, ANEPL  
SIP Organization: Reliance Money Solutions Pvt. Ltd.  
Project Title: A Comprehensive Study of Commodity Market  
E-Mail ID: preetirohilla88@gmail.com



**Rahul Khaitan**  
DOB: 06/03/1988  
Graduation: B.Tech.  
Work Experience: 27 months, TCS  
SIP Organization: Anand Rathi Financial Services Ltd.  
Project Title: Fundamental Analysis and Valuation of IT Industry  
Certifications: Equity Research (FLIP-NCFM)  
E-Mail ID: rahulkhaitan@live.com



**Rupesh Kumar**  
DOB: 31/03/1990  
Graduation: B.Sc. (Hons.) Physics  
SIP Organization: Motilal Oswal Securities Ltd.  
Project Title: Investor Inclination towards Technical Analysis and its Efficiency in Investment Decisions.  
E-Mail ID: rupesh\_kumar90@yahoo.com



**Saumya Chaturvedi**  
DOB: 07/01/1990  
Graduation: B.Tech.  
SIP Organization: State Bank of India  
Project Title: Study on Stress in SRTO Segment and Strategies to Check the Same.  
E-Mail ID: saumya\_717@yahoo.co.in



**Sumeet Kumar Patel**  
DOB: 13/02/1991  
Graduation: B.Com.  
SIP Organization: LIC Housing Finance Ltd.  
Project Title: Delinquency/Recovery Management in LIC HFL.  
E-Mail ID: sumeet670@gmail.com



**Vivek Verma**  
DOB: 21/02/1991  
Graduation: B.Tech.  
SIP Organization: Reliance Money Solutions Pvt. Ltd.  
Project Title: Business Launch and the Feasibility Study of Outward Remittance.  
Certifications: NCMP Level - 2, FLIP Equity Research Course.  
E-Mail ID: vverma320@gmail.com

“A leader is one who sees more than others see,  
who sees farther than others see,  
and who sees before others see.”

-Leroy Eimes



# MBA Human Resource



## Ashok Kumar Swarup

DOB: 20/02/1989

Graduation: B.Tech.

SIP Organization: Hindalco Industries Ltd.  
Project Title: Effectiveness of Training & Development at ONGC.  
E-mail ID: ashokswarup89@gmail.com



## Asot Rongpi

DOB: 26/03/1992

Graduation: B.Com. (Hons.)

SIP Organization: Cement Corporation of India  
Project Title: A Study on the Effectiveness of Training and Development Programmes.  
Certifications: Diploma in Computer Application.  
E-mail ID: asotrongpi053@yahoo.com



## Doreen Alka Rinki Lakra

DOB: 14/08/1988

Graduation: B.A. (Hons.) Economics

SIP Organization: Coal India Ltd.  
Project Title: Induction Training and Development Programme for Management Trainees.  
E-mail ID: doreen.lakra@gmail.com



## Harshita Gupta

DOB: 07/06/1992

Graduation: B.Com. (Hons.)

SIP Organization: State Bank of India  
Project Title: Strategies to Popularize and Market SB Collect to various Educational Institutions.  
E-mail ID: harshitagupta07gmail.com



## Kritika Kishor

DOB: 22/07/1991

Graduation: B.Tech.

SIP Organization: Hindustan Petroleum Corporation Ltd.  
Project Title: Employee Engagement in HPCL, NCZ  
E-mail ID: kritikacs4032@gmail.com



## Poornima Sachdeva

DOB: 11/09/1992

Graduation: B.Sc.

SIP Organization: Reliance Communications Ltd.  
Project Title: Campus Engagement Program and Employer Branding.  
E-mail ID: poornimasachdeva11@gmail.com



## Shashank

DOB: 09/12/1990

Graduation: B.Tech.

SIP Organization: Hindustan Petroleum Corporation Ltd.  
Project Title: Performance Improvement Plan of Project UTKRISHT  
E-Mail ID: shshnk6@gmail.com



## Shivangi

DOB: 06/05/1991

Graduation: B.Tech.

SIP Organization: State Bank of India  
Project Title: Competitor's Analysis for Major SBI Products.  
E-Mail ID: shivi7860@gmail.com



# MBA Human Resource



**Somya Singh**

DOB: 24/04/1993

Graduation: B.A.

SIP Organization: Toyo Ink India Pvt. Ltd.

Project Title: Employee Engagement and Health

Care Benchmarking: A Study of Mumbai

E-Mail ID: somyasingh24@gmail.com



**Yashi Srivastava**

DOB: 02/07/1992

Graduation: B.Com.

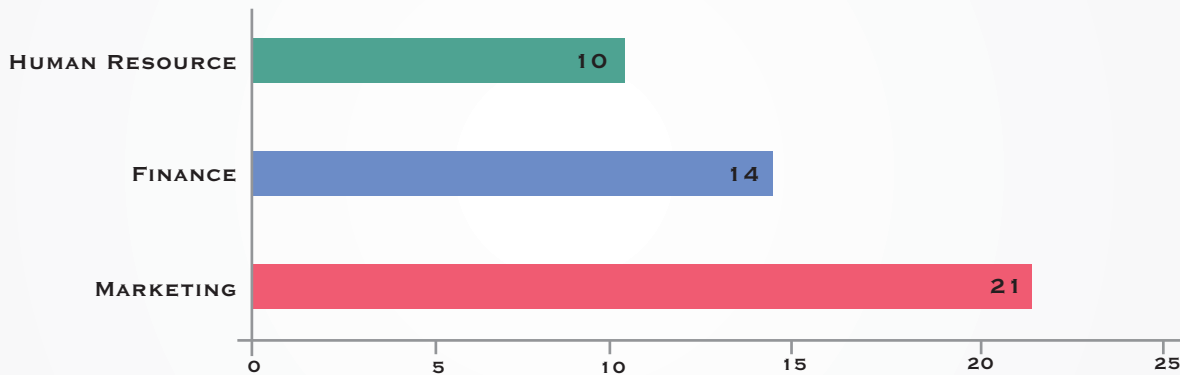
SIP Organization: Reliance Communications Ltd.

Project Title: Employee Engagement at Reliance

Communications- Analysis and Action Plan.

E-Mail ID: yashisrivastava002@gmail.com

## MBA - Specialization-wise Break-up



“If your actions inspire others to dream more,  
learn more, do more and become more,  
you are a leader.”

-John Quincy Adams





# MBA (International Business) Marketing



## Abhishek Mishra

DOB: 29/04/1993

Graduation: B.Sc.

SIP Organization: Central Cottage Industries Corporation of India Ltd.

Project Title: CRM Practices and Customer Loyalty at CCIC

E-mail ID: abhishekmishra00193@gmail.com



## Ajit Baranwal

DOB: 24/05/1988

Graduation: B.Tech

Work Experience: 12 months, Ravindra Cement Store

SIP Organization: Prism Cement Ltd.

Project Title: Analysis of dealer's satisfaction level while selling Prism Cement

E-mail ID: ajit.baranwal@gmail.com



## Ajit Kumar Gautam

DOB: 17/11/1991

Graduation: B.Tech.

SIP Organization: Central Cottage Industries Corporation of India Ltd.

Project Title: Evaluation of Customer Satisfaction and Factors Responsible for Increasing Market Share

Certifications: Diploma in Spanish Language; Certificate in Embedded Systems

E-mail ID: ajit.gautam.17nov@gmail.com



## Aranya Biswas

DOB: 17/12/1991

Graduation: B.Sc.

SIP Organization: Toyo Ink India Pvt. Ltd.

Project Title: Changing Demand in Printing Ink Industry

E-mail ID: aranya1991@gmail.com



## Danish Ahmed

DOB: 25/07/1992

Graduation: B.Com. (Hons.) Marketing

SIP Organization: Reliance Commodities Ltd.

Project Title: A Study of Investment Behavior in Indian Commodity Market

Certifications: 2 year Diploma in Arabic Language

E-mail ID: danish4786@gmail.com



## Dibyanshu Prakash

DOB: 29/04/1991

Graduation: BBA

SIP Organization: Ashok Leyland Ltd.

Project Title: Study of MPV Customers and devising a Promotional Strategy for Ashok Leyland Ltd - Stile

E-mail ID: dibyanshu26p@gmail.com



## Gagandeep Singh

DOB: 03/11/1989

Graduation: B.Sc.

SIP Organization: Reliance Commodities Ltd.

Project Title: Customer Satisfaction and Brand Equity of Reliance Commodities Ltd.

Certifications: 2 year Diploma in Chinese Language

E-mail ID: gagan031989@gmail.com



## Gaurav Kumar Singh

DOB: 20/09/1988

Graduation: B.Tech.

Work Experience: 29 months, D.R Scientific and Instruments

SIP Organization: State Bank of India

Project Title: A Study of Impact of BC's on Financial Inclusion Efforts made by SBI.

E-mail ID: gaurav110681@yahoo.co.in



# MBA (International Business) Marketing



## John Borgoyari

DOB: 03/08/1987

Graduation: B.Tech.

Work Experience: 23 months, Zaloni Technologies India Pvt. Ltd., Life Line Electrical Enterprise.

SIP Organization: Top Notch Infotronix India Pvt. Ltd.

Project Title: To Study Market Potential of Zebronic in Speaker/Woofer Category

E-mail ID: johnborgoyari@yahoo.com



## Kajal Chauhan

DOB: 09/07/1992

Graduation: BBA

SIP Organization: Toyo Ink India Pvt. Ltd.

E-mail ID: kajal.ch19@gmail.com



## Kishan Manohar Gupta

DOB: 15/10/1987

Graduation: B.Tech.

Work Experience: 24 months, Anjani Technoplast Ltd

SIP Organization: Ashok Leyland Ltd.

Project Title: Studying the Consumer Buying Behavior and the Product Expectations of School Bus

E-mail ID: kmgupta87@yahoo.co.in



## Krishna Kumar Jaisawal

DOB: 05/01/1990

Graduation: B.Tech.

SIP Organization: Prism Cement Ltd.

Project Title: Analysis of Dealer's Satisfaction Level while Selling Prism Cement in Varanasi

E-mail ID: kkjaisawal@gmail.com



## Narendra Kumar Sharma

DOB: 20/02/1989

Graduation: B.Tech.

Work Experience: 21 months, Indorama Synthetics (I) Ltd.

SIP Organization: Tanishq India Ltd.

Project Title: Consumer Buying Behavior of Gold in Regards with Tanishq.

Certification: Certified by Quality Circle Team

E-mail ID: nks.gcti@gmail.com



## Noopur Diwedi

DOB: 01/08/1991

Graduation: B.A. (Hons.) Economics

SIP Organization: Bharti Airtel Ltd.

Project Title: Assessment of Data Penetration of Airtel Prepaid Services

E-mail ID: noopur.diwedi@gmail.com



## Piyush Bharti

DOB: 09/07/1989

Graduation: B.Com. (Hons.)

Work Experience: 27 months, Silver Shine Group of Hotels

SIP Organization: Zee Media Corporation Limited

Project Title: Market Insight on Regional Channels, Consumer Needs and Preferences

E-mail ID: piyush.bharti@ovi.coms



## Prince

DOB: 04/02/1993

Graduation: B.Com. (Hons.)

Work Experience: 18 months, Eureka Forbes

SIP Organization: Ashok Leyland Ltd.

Project Title: Promotional Strategy of MiTR bus

E-mail ID: princaaditya@gmail.com



# MBA (International Business) Marketing



## Priyadarshi Shekhar

DOB: 01/05/1991

Graduation: B.Tech.

SIP Organization: Zee Media Corporation Limited

Project Title: Analysis of the Business News Genre and What is Required of the News Channel.

E-mail ID: darshiz1990@gmail.com



## Ravi Shankar Rakesh

DOB: 23/12/1988

Graduation: B.Com. (Hons.)

SIP Organization: Dynamic Orbits Advisory Pvt. Ltd.

Project Title: International Business Development for Chemical and Allied Industries.

E-mail ID: rsr.dec23@gmail.com



## Rohit Varma

DOB: 05/12/1991

Graduation: B.E.

SIP Organization: Prism Cement Ltd.

Project Title: Analysis of Dealer's Satisfaction Level while Selling Prism Cement.

E-mail ID: rvarma512@yahoo.com



## Rupam Ronghang

DOB: 05/11/1990

Graduation: B.Com. (Hons.)

SIP Organization: Cement Corp. of India Ltd.

Project Title: Customer Satisfaction of CCI Ltd. Bokajan Cement

Certifications: Communication Skills and Corporate Etiquettes (TCS)

E-mail ID: m.da.ronghang@gmail.com



## Salman Quraishi

DOB: 09/11/1990

Graduation: B.Com. (Hons.)

SIP Organization: Berger Becker Coating Pvt. Ltd.

Project Title: Work Life Balance

E-mail ID: quraishisalman123@gmail.com



## Santosh Kumar Jaiswal

DOB: 23/02/1989

Graduation: B.Sc.

Work Experience: 19 mths, Greenply Industries Ltd.

SIP Organization: State Bank of India

Project Title: How to Increase Agri Gold Loan Vis-à-vis Competitors (other Banks & NBFCs)

Certifications: Diploma in Wood and Panel Product Technology

E-mail ID: santosh.fmsbhu@yahoo.in



## Shweta Singh

DOB: 01/02/1991

Graduation: B.Com. (Hons)

SIP Organization: Hindustan Petroleum Corporation Limited

Project Title: Factors Affecting Customer's Purchase Perception for HSD( High Speed Diesel)

E-mail ID: shweta.fmsbhu@gmail.com



## Tejas Yaduvanshi

DOB: 02/07/1990

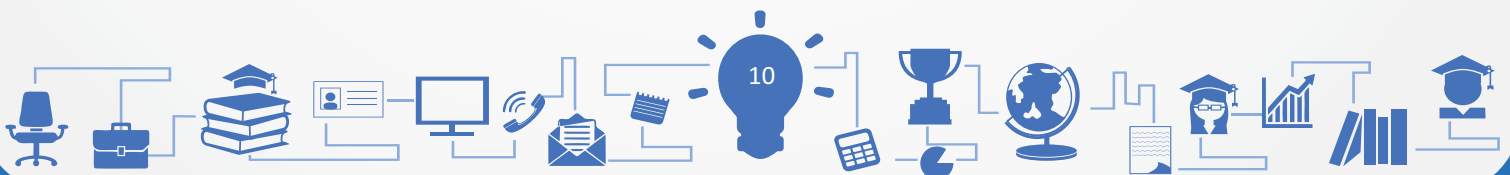
Graduation: B.Sc. (Hons.) Physics

SIP Organization: LIC Housing Finance Ltd.

Project Title: Foreclosures of Home Loans: Factors and Reasons

Certification: NCC C-Certificate(Air Wing)

E-mail ID: yadutejas@gmail.com



# MBA (International Business) Marketing.....



**Vaibhav Raj**  
DOB: 22/06/1989  
Graduation: B.Tech.  
▶ **SIP Organization:** Bharti Airtel Ltd.  
**Project Title:** Evaluating Market Standing and Counter Share of Airtel Pre-Paid Services.  
**E-mail ID:** vaibhav.raj@live.com



**Vikas Kumar**  
DOB: 26/05/1987  
Graduation: B. Tech.  
**Work Experience:** 18 months, Comedu Infotech Pvt. Ltd.  
▶ **SIP Organization:** Central Cottage Industries Corporation of India Ltd.  
**Project Title:** Evaluation of Customer Satisfaction and Advertising at CCIC.  
**E-mail ID:** vkraj36@gmail.com



“No generation has had the opportunity, as we now have, to build a global economy that leaves no-one behind. It is a wonderful opportunity, but also a profound responsibility.”

-Bill Clinton





# MBA (International Business) Finance.....



## Abhay Agarwal

DOB: 04/04/1988

Graduation: B.Tech.

Work Experience: 33 months,  
Tech Mahindra Ltd.

- ▶ **SIP Organization:** IDBI Capital Market Services Ltd.
- Project Title:** An Analysis of Corporate Debt Restructuring of EPC Industry.
- Certification:** Fundamental Analysis from BSE
- E-mail ID:** agarwal\_abhay@yahoo.co.in



## Abhipoorn Gupta

DOB: 03/03/1992

Graduation: B.Sc.

Work Experience: Toyo Ink India Pvt. Ltd.

- ▶ **SIP Organization:** Toyo Ink India Pvt. Ltd.
- Project Title:** Study on Trends, USP, Sensitivity and Demand Forecast of Printing Inks
- E-mail ID:** abhipoorn@gmail.com



## Amrita Gupta

DOB: 08/07/1992

Graduation: B.Com.

- ▶ **SIP Organization:** State Bank of India.
- Project Title:** Competitor's Analysis for Major SBI Products.
- E-mail ID:** amrita0792@gmail.com



## Amulya Beri

DOB: 25/07/1989

Graduation: B.Tech.

Work Experience: 13 months, Triumphant Institute of Management Education

- ▶ **SIP Organization:** Reliance Commodities Ltd.
- Project Title:** Present Scenario of Commodity Market with Special Reference to Copper
- Certifications:** 2 year Diploma in Spanish Language; Beginners Certificate in Robotics
- E-mail ID:** amulyaberi2006@gmail.com



## Anmol Saini

DOB: 12/03/1990

Graduation: B.Tech.

- ▶ **SIP Organization:** Reliance Commodities Ltd.
- Project Title:** Analysis of Commodity Market & Gold Trading in Indian Commodity Exchanges
- E-mail ID:** 1990.anmol@gmail.com



## Himanshu Jaiswal

DOB: 15/11/1991

Graduation: B.C.A.

Work Experience: Bank of India.

- ▶ **SIP Organization:** Bank of India.
- Project Title:** Analysis of Credit Appraisal
- E-mail ID:** himanshujaiswal2008@gmail.com



## Komal Gupta

DOB: 20/09/1992

Graduation: B.Sc.

- ▶ **SIP Organization:** Hindustan Petroleum Corporation Limited.
- Project Title:** Credit Worthiness Analysis of Industrial Customers of Direct Sales SBU of HPCL.
- E-mail ID:** komal.bd@gmail.com



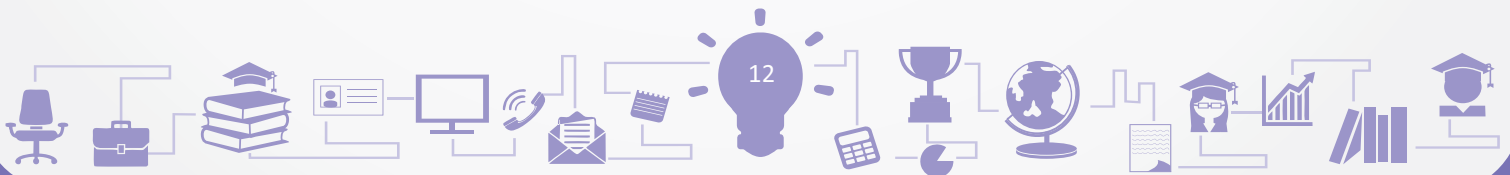
## Naveen Kumar Pandey

DOB: 05/06/1990

Graduation: B.Com. (Hons.)

Work Experience: 15 months, Spicejet Ltd.

- ▶ **SIP Organization:** IDBI Capital Market Services Ltd.
- Project Title:** A Study of Corporate Debt Restructuring of Hotel Industry.
- Certifications:** Basic Airport Handling, DGR (Aircraft Carriage), Fundamental Analysis from BSE
- E-mail ID:** naveenpandey52@yahoo.com





# MBA (International Business) Finance .....



**Pawan Kumar Nayak**  
DOB: 15/07/1992  
Graduation: B.Tech.  
SIP Organization: Hindustan Petroleum Corporation Limited  
Project Title: Credit Risk Evaluation of HPCL's Industrial Customers  
E-mail ID: pawan.nayakbabbu@gmail.com



**Raj Kishore Goswami**  
DOB: 21/01/1991  
Graduation: B.Com.  
SIP Organization: State Bank of India  
Project Title: High Value Advance Showing Warning Signal for NPA.  
Certifications: NCFM - Mutual Fund , Securities Market, Diploma in Banking and Finance  
E-mail ID: rajgoswami902@yahoo.com

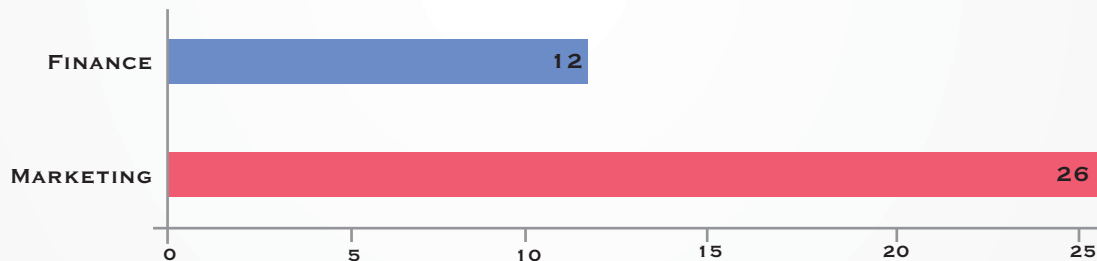


**Sagar Kanojia**  
DOB: 07/09/1994  
Graduation: B.Com.  
SIP Organization: LIC Housing Finance Ltd.  
Project Title: Study of Customer's Credit Appraisal and Financial Working of LIC HFL.  
Certification: Diploma in Banking and Finance  
E-mail ID: sagar.bjym@gmail.com

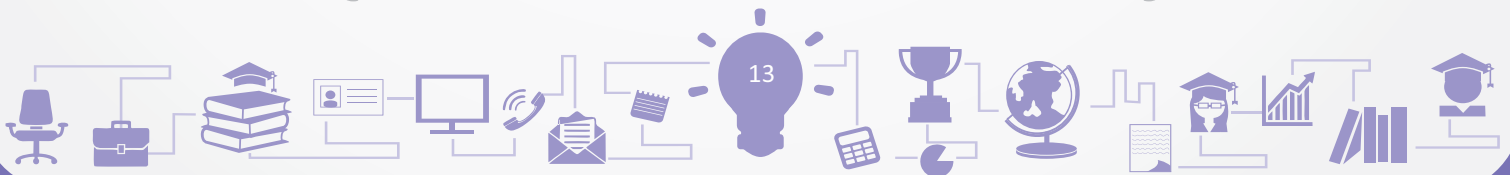


**Sukanta Das**  
DOB: 19/03/1989  
Graduation: B.Tech.  
SIP Organization: India Steamship  
Project Title: Impact of Economical and Geopolitical Situation of Oil Tanker Shipping  
E-mail ID: sukanta.das\_it@yahoo.in

## MBA (International Business) - Specialization-wise Break-up



“ Management is, above all, a practice where art, science, and craft meet. ”  
-Henry Mintzberg



# MBA (Agri Business) Marketing



## Abdud Dayam

DOB: 30/09/1989

Graduation : B.Sc.

SIP Organization : Sinochem India Company Pvt. Ltd.

Project Title: Evaluating the total market size of EW and Lasso share in that EW segment.

Certifications : Diploma in Biotechnology

E-mail ID : abduddayam089@gmail.com



## Abhishek Singh

DOB: 06/01/1989

Graduation: B.Sc.

SIP Organization: Sinochem India Company Pvt. Ltd.

Project Title: Evaluating the total market size of EW and Fastmix share in that EW Segment.

E-mail ID : abhibhu18@gmail.com



## Adil Hasan

DOB: 21/08/1988

Graduation : B.Sc.

SIP Organization : Sinochem India Company Pvt. Ltd.

Project Title: Evaluating the total market size of EW and Lasso share in that EW segment.

E-mail ID : adilhasanfmsbhu@gmail.com



## Anand Kumar Pushkar

DOB: 07/09/1988

Graduation : B.Sc.

SIP Organization : Sinochem India Company Pvt. Ltd.

Project Title: Evaluation of alachor (EC) market over other Maize herbicides.

Certifications : Diploma in Computer Application

E-mail ID : anandpushkarfmsbhu@gmail.com



## Anima Lakra

DOB: 06/07/1989

Graduation : B.Sc.

SIP Organization : Bambino Agro Industries Ltd.

Project Title: Study on Instant Soup (1 Minute Soup)

Certifications : Diploma in Computer Application

E-mail ID : animalakrafmsbhu@gmail.com



## Anshul Kumar Singh

DOB: 01/07/1988

Graduation : B.Tech.

SIP Organization : Dhanuka Agritech Ltd.

Project Title: A Study on customer satisfaction level for Omite in Mirzapur District (U.P.)

E-mail ID : anshulsinghfmsbhu@gmail.com



## Arjun Singh

DOB: 12/01/1991

Graduation : B.Sc.

SIP Organization : PAN Seeds Pvt. Ltd.

Project Title: To Study Paddy cultivation in Gaya District of Bihar.

E-mail ID : arjunfmsbhu@gmail.com



## Devendra Kumar

DOB: 06/03/1992

Graduation : B.Sc.

SIP Organization : Sinochem India Company Pvt. Ltd.

Project Title: Evaluating the total market size of EW and Lasso share in that EW segment.

E-mail ID : devendrafmsbhu@gmail.com



# MBA (Agri Business) Marketing



## **Dharendra Kumar**

**DOB:** 26/01/1992

**Graduation:** B.Sc.

**SIP Organization:** Dhanuka Agritech Ltd.

**Project Title:** To Study about customer satisfaction of Dhanjyam Gold (Plant Growth Product).

**E-mail ID:** dhirendrafmsbhu@gmail.com



## **Diwakar Tiwari**

**DOB:** 22/10/1989

**Graduation:** B.Tech.

**SIP Organization:** Dhanuka Agritech Ltd.

**Project Title:** To Study The Scope of E- M1 on Tomato in Allahabad District, U.P.

**E-mail ID:** diwakar.tiwari99@gmail.com



## **Divya Singh**

**DOB:** 13/09/1990

**Graduation:** B.Tech.

**SIP Organisation:** Bambino Agro Industries Ltd.

**Project Title:** To Study consumption pattern of vermicelli pulav.

**Certifications:** 6 week training in IIT BHU

**E-mail ID:** divyasingh1390@gmail.com



## **Harshana Puri**

**DOB:** 14/05/1992

**Graduation:** B.Sc.

**SIP Organization:** TATA Chemicals Ltd.

**Project Title:** Mapping the Process for capturing customer feedback and its action planning.

**E-mail ID:** harshanapurifmsbhu@gmail.com



## **Harshit Singh**

**DOB:** 12/03/1991

**Graduation:** B.Sc.

**Post graduation:** M.Sc.

**SIP Organization:** PAN Seeds Pvt. Ltd.

**Project Title:** To Study Paddy cultivation in Bhagalpur and Banka District of Bihar.

**E-mail ID:** harshitsinghfmsbhu@gmail.com



## **Kuldeep Kumar Patel**

**DOB:** 27/05/1989

**Graduation:** B.Sc.

**SIP Organisation:** Sinochem India Company Pvt. Ltd.

**Project Title:** Evaluating the awareness level of Lasso & its market share with other products.

**E-mail ID:** kuldeeppatelfmsbhu@gmail.com



## **Naveen Singh**

**DOB:** 01/10/1991

**Graduation:** B.Sc.

**Work Experience:** 6 months Pepsico India

**SIP Organisation:** UPL Ltd.

**Project Title:** Market Linkage opportunities for 'PAC 837' with rice flake processors in Gujarat.

**E-mail ID:** naveensinghfmsbhu@gmail.com



## **Nitesh Kumar Singh**

**DOB:** 25/09/1992

**Graduation:** B.Sc.

**SIP Organisation:** Sinochem India Company Pvt. Ltd.

**Project Title:** Evaluating the total market size of EW and Fastmix share in that EW Segment.

**E-mail ID:** niteshsinghfmsbhu@gmail.com



# MBA (Agri Business) Marketing



**Nitish Yadav**

**DOB:** 13/06/1991

**Graduation:** B.Sc.

**SIP Organisation:** Sinochem India Company Pvt. Ltd.

**Project Title:** Evaluating the total market size of EW and Fastmix share in that EW Segment.

**E-mail ID:** nitishyadav1306@gmail.com



**Pankaj Kumar Kunwar**

**DOB:** 18/05/1991

**Graduation:** B.Sc.

**SIP Organisation:** Sinochem India Company Pvt. Ltd.

**Project Title:** Evaluating the total market size of EW and Fastmix share in that EW Segment.

**E-mail ID:** pankajkunwarfmsbhu@gmail.com



**Pooja Satyaprakash Singh**

**DOB:** 13/01/1989

**Graduation:** B.Sc.

**Work Experience:** 6 months, Q & Q Research Insights Pvt. Ltd.

**SIP Organisation:** Meghmani Organics Ltd.

**Project Title:** Introduction of Bispyrabic Sodium 10SC (Nominee Gold) into the Gujarat Market.

**Certification:** 2 mths. Training at ILS Biosciences, Gurgaon

**E-mail ID:** poojasinghfmsbhu@yahoo.com



**Pooja Tripathi**

**DOB:** 29/07/1990

**Graduation:** B.Sc.

**SIP Organisation:** Bajaj Infrastructure Development Company Limited.

**Project Title:** Determination of working capital in ABC Chini Mill.

**Certifications:** Diploma in Financial Accounting

**E-mail ID:** poojatripathifmsbhu@gmail.com



**Pranav Kumar**

**DOB:** 08/08/1987

**Graduation:** B.Sc.

**Work Experience:** 12 months, GenxBio Health Sciences Pvt. Ltd.

**SIP Organisation:** Krishigen BioSystems India

**Project Title:** Market Research for Point of care Diagnostics.

**Certification:** Entrepreneurship on Biotechnology

**E-mail ID:** pranavguptafmsbhu@gmail.com



**Prateek Kumar**

**DOB:** 15/06/1988

**Graduation:** B.Sc.

**Work Experience:** 42 months, Numero Uno

**Project Title:** Consumer buying behavior of instant pasta.

**SIP Organisation:** Bambino Agro Industries Ltd.

**E-mail id:** prateek.kumar388@gmail.com



**Praveen Nayak**

**DOB:** 15/07/1987

**Graduation:** B.Pharma

**SIP Organisation:** Mother Dairy

**Project Title:** To the study of frozen pea market in India.

**E-mail ID:** praveen.fmsbhu@gmail.com



**Rajneesh Kumar Singh**

**DOB:** 16/03/1993

**Graduation:** B.Sc.

**SIP Organisation:** PAN Seeds Pvt. Ltd.

**Project Title:** To study the paddy cultivation in Purnia District.

**Certifications:** Advance Diploma In

Computer Application

**E-mail ID:** singhrajneeshkumar70@gmail.com





# MBA (Agri Business) Marketing



## Rashmi Chaurasia

DOB: 11/05/1991

Graduation: B.Sc.

SIP Organisation: Mother Dairy

Project Title: To Study Customer Preference and Purchase Behaviour in Safal.

Certifications: Advance Diploma In Computer Application

E-mail ID: rashmichaurasiaFMSBHU@gmail.com



## Ritesh Kumar Maurya

DOB: 10/07/1989

Graduation: B.Sc.

SIP Organisation: Sinochem India Company Pvt. Ltd.

Project Title: Evaluation of alachor (Lasso) market over other Maize herbicides.

Certifications: Fruit Processing, Animal Husbandry

E-mail ID: riteshfmsbhu89@gmail.com



## Rohan Patwa

DOB: 16/09/1989

Graduation: B.Sc.

SIP Organisation: Sinochem India Company Pvt. Ltd.

Project Title: Evaluating the total market size of EW and Fastmix share in that EW Segment.

E-mail ID: rohanpatwafmsbhu@gmail.com



## Rupesh Kumar Sarkar

DOB: 17/11/1990

Graduation: B.Pharma

Work Experience: 6 months, Walton & Co. Ltd.

SIP Organisation: PAN Seeds Pvt. Ltd.

E-mail ID: rupeshsarkarfmsbhu@gmail.com



## Satish Kumar Bharti

DOB: 08/08/1992

Graduation: B.Sc.

SIP Organisation: Sinochem India Company Pvt. Ltd.

Project Title: Evaluation of Butachlor EW Market over other Paddy Herbicide

E-mail ID: satishbhartifmsbhu@gmail.com



## Kumar Satyarth

DOB: 21/12/1991

Graduation: B.Pharma

SIP Organisation: IFFCO

Project Title: Integrated Nutrient Management and Upliftment of IFFCO Cooperative for Vision-2015.

E-mail ID: satyarthfmsbhu@gmail.com



## Shashikala Yadav

DOB: 09/02/1991

Graduation: B.Sc.

SIP Organisation: Sinochem India Company Pvt. Ltd.

Project Title: Evaluation of EW market over other paddy (herbicides) in Rudrapur distt.

E-mail ID: sashikalayadavfmsbhu@gmail.com



## Shivangi Tripathi

DOB: 06/06/1991

Graduation: B.Sc.

SIP Organization: State Bank of India

Project Title: Investment credits: opportunities for financing rural godowns.

E-mail ID: shivangitripathifmsbhu@gmail.com





# MBA (Agri Business) Marketing



## Siddharth Singh

DOB: 12/07/1990

Graduation: B.Tech.

SIP Organisation: Srijan India

Project Title: To make a self sustainable business model for soy based food products.

E-mail ID: siddharthsinghfbmsbhu@gmail.com



## Sunita Rai

DOB: 13/04/1991

Graduation: B.Sc.

SIP Organization: State Bank of India

Project Title: Value chain financing in agricultural opportunities.

E-mail ID : sunitaraifmsbhu@gmail.com



## Suryoday Srivastav

DOB: 25/07/1993

Graduation: B.Sc.

SIP Organisation: Sinochem India Company Pvt. Ltd.

Project Title: Evaluation of EW market over other paddy (herbicides) in Bisalpur(Pilibhit) distt.

E-mail ID: suryodayshrivastavfmsbhu@gmail.com



## Vijay Agrahari

DOB: 26/11/1985

Graduation: B.Sc.

Work Experience: Synergic Clinical Research Pvt. Ltd. and Biosrl Pvt. Ltd.

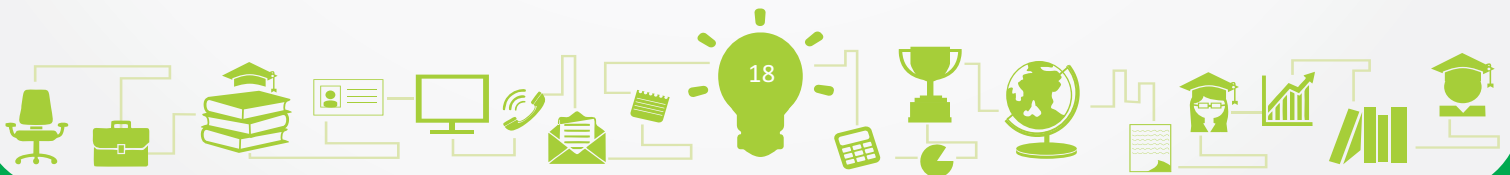
SIP Organisation: Srijan India

Project Title: Market assessment of Soya based food products across India.

E-mail ID: vijayagrहारifmsbhu@gmail.com

“ A manager is responsible for the application and performance of knowledge.”

-Peter Drucker



# MBA (Agri Business) Human Resource



## Anita Patel

DOB: 23/08/1990

Graduation: B.Sc.

**SIP Organization:** Mahindra & Mahindra Ltd.  
**Project Title:** Enhancement of employee engagement scheme for blue collar workers.  
**E-mail ID:** anitapatelani90@gmail.com



## Bhawana

DOB: 26/03/1992

Graduation: B.Sc.

**SIP Organization:** State Bank of India  
**Project Title:** Short Term Production Loan to Farmer (KCC): Simplification of product for better management.  
**Certifications:** Diploma in Computer Application  
**E-mail ID:** bhawana64fmsbhu@gmail.com



## Garima Singh

DOB: 31/07/1992

Graduation: B.Sc.

**SIP Organization:** TATA Motors Ltd.  
**Project Title:** Talent management practices in TATA MOTORS LTD  
**Certifications:** Certificate in Office Automation, Certificate in C, Certificate in Photography  
**E-mail ID:** garimasinghmsbhu@gmail.com



## Neha Yadav

DOB: 27/08/1993

Graduation: B.Sc.

**SIP Organization:** Indian Farmers Fertilizers Cooperative Ltd.  
**Project Title:** A Study on satisfaction of Contract labourers of IFFCO, Phulpur.  
**Certifications:** Certificate Course in English  
**E-mail ID:** nehayadavmsbhu@gmail.com



## Sushwanti Korah

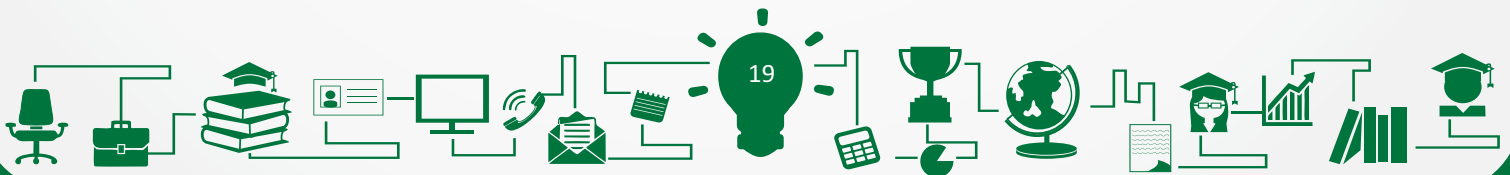
DOB: 11/10/1991

Graduation: B.Sc.

**SIP Organization:** Steel Authority of India Ltd.  
**Project Title:** Employees satisfaction level towards present welfare scheme at SAIL,RMD.  
**E-mail ID:** suswantikorahmsbhu@gmail.com

“ The difference between a successful person and others is not a lack of strength, not a lack of knowledge, but rather a lack of will. ”

-Vince Lombardi



# MBA (Agri Business) Finance



## Rakhi Dixit

DOB: 26/09/1990

Graduation : B.Sc.

SIP Organization : SAIIA Finance Private Limited  
Project Title: Development of fund planning model and financial budgeting for SFPL.

Certifications : Diploma in Financial accounting

E-mail ID : rakhidixitfmsbhu@gmail.com



## Shantanu Talukdar

DOB: 27/06/1989

Graduation : B.Pharma

Work Experience : 13 months, Bhabani Ausadhalaya – Dacca

SIP Organization : TATA Securities Ltd.

Project Title: Portfolio Managememsent System and Investment Analysis.

E-mail ID : shantanutalukdarfmsbhu@gmail.com



## Soni Singh

DOB: 29/10/1992

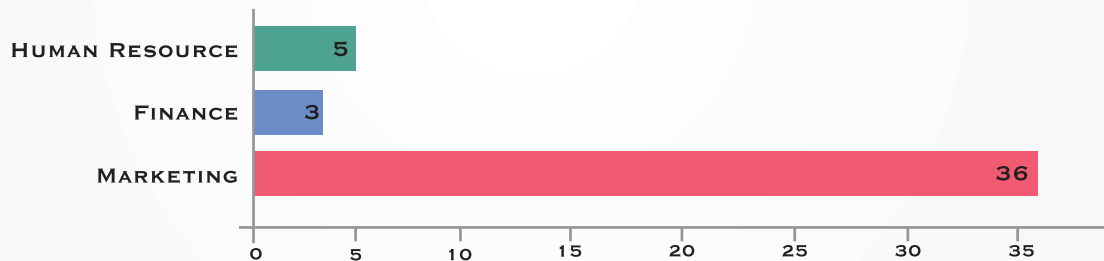
Graduation : B.Sc.

SIP Organization : LIC Housing Finance Ltd.

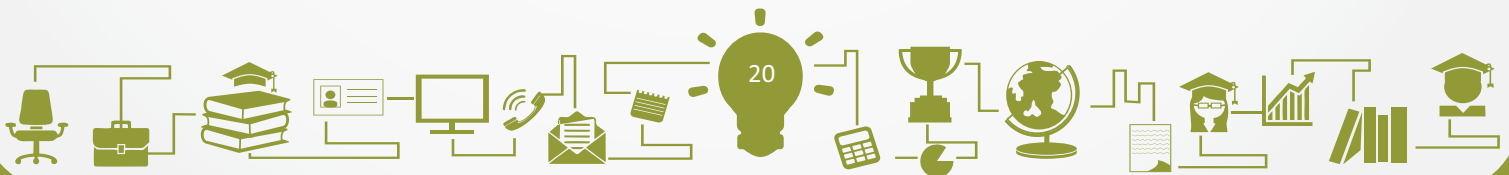
Project Title: Housing Loan takeover by LIC HFL

E-mail ID : sonisinghfmsbhu@gmail.com

## MBA (Agri Business) - Specialization-wise Break-up

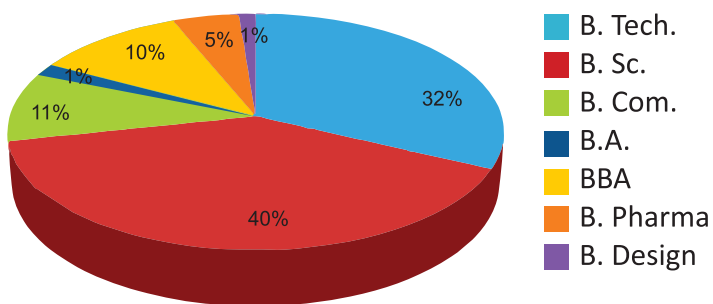


“ Coming together is a beginning;  
keeping together is progress;  
working together is success. ”  
-Henry Ford

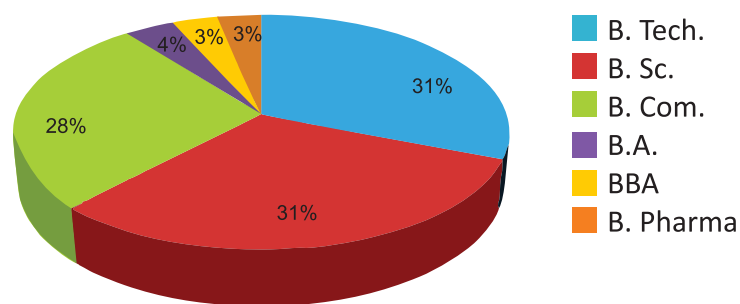


# Specialization-Wise Graduation Background Mix

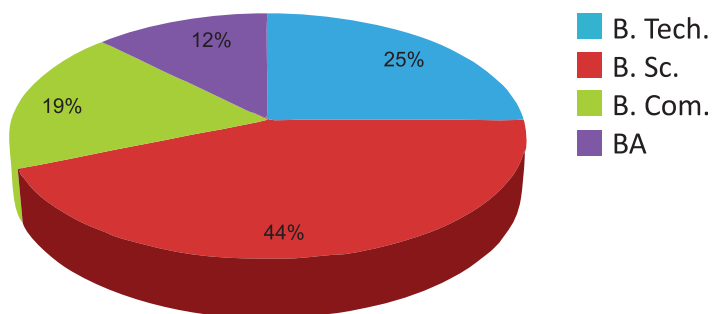
## Marketing



## Finance



## Human Resource





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